

United States Postal Service®

# INDUSTRYALERT

April 22, 2021

**REMINDER...**

You are cordially invited to attend Atlantic Area Inspiring Mail (AIM) Thursday Series Virtual ZOOM Meeting held on April 22 at 11:00 AM EST.

We have scheduled USPS VP Marketing, Sheila Holman who will discuss USPS Marketing Updates.

Make sure to click the link below to register and join.

Hope you will be able to attend.

The graphic features the AINA ATLANTIC logo on the left and 'SAVE THE DATE' on the right, set against a background of a city skyline at night. The central text reads: ATLANTIC AREA AIM FOR THURSDAY SERIES VIRTUAL ZOOM MEETING APRIL 22, 2021 @ 11:00-12:00 EST. The agenda is as follows:

Time	Topic	Speaker
11:00-11:05	WELCOME REMARKS	LISA ADAMS ATLANTIC AREA MARKETING MANAGER
11:05- 11:10	INTRODUCTION OF AIM COMMITTEE	STEVE SMITH AIM CO- CHAIR COUNCIL
11:10-11:15	INTRODUCTION OF MS. HOLMAN, VP MARKETING	LISA ADAMS
11:15-11:45	USPS MARKETING UPDATE	SHEILA HOLMAN USPS VP MARKETING
11:45-1150-	NPF UPDATE	
11:50-12:00	CLOSING REMARKS	

AREAS INSPIRING MAIL

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